

# AI Fitment Assistant.

A chat assistant that knows your catalog and your fitment. Shoppers describe their vehicle and what they need, it confirms the right part, and takes them to checkout — turning an 8-click hunt into a one-click buy. Powered by Shopify and Algolia.

## WHY THIS MATTERS

### From 8 clicks to 1.

- ✓ Confirms the right part for the shopper's exact vehicle
- ✓ Answers fitment questions in plain language, instantly
- ✓ Hands off straight to checkout — about one click

01

#### Knows your catalog

Trained on your real products and fitment, so answers are accurate — not generic.

02

#### Confirms the fit

Asks for the vehicle, checks compatibility, and recommends only parts that fit.

03

#### Buys in a click

Drops the confirmed part into the cart and sends the shopper to checkout.

## What the Assistant Does



#### Natural-Language Fitment

Shoppers just say their year, make, model, and engine — no menus to climb.



#### Verified Recommendations

Suggests only parts confirmed to fit the shopper's vehicle.



#### Instant Answers

Handles 'will this fit?' questions in seconds, day or night.



#### One-Click Checkout

The confirmed part goes to cart and checkout in a single step.



#### Powered by Algolia

Built on the same fast, fitment-aware search behind the storefront.



#### Shopify-Native

Runs on Shopify, so cart, pricing, and checkout all just work.



#### Always Available

A 24/7 parts expert that never keeps a buyer waiting.



#### Learns Your Catalog

Grounded in your products and fitment, so it stays on-brand and accurate.

## How it Rolls Out

PHASE 01

#### Discovery

We learn your catalog, your fitment, and where buyers get stuck.

PHASE 02

#### Architecture

We plan the assistant's flow and guardrails.

PHASE 03

#### Migration

Your products and fitment get cleaned up & organized in Shopify.

PHASE 04

#### Build

We connect the assistant to your catalog and checkout.

PHASE 05

#### Launch & tune

We test, launch, then keep tuning sales and order flow.

### Answers that turn into orders.

A fitment-smart assistant that confirms the part and gets to checkout — fast.

**8 → 1**

CLICKS TO CHECKOUT

**24/7**

FITMENT SUPPORT



SHOPIFY  
PREMIER  
PARTNER

See how it works [→](#)

# Just ask. It finds the part that fits.

The assistant asks for the vehicle, checks fitment against your catalog, and recommends the exact part — then links straight to checkout. The fastest path from question to purchase.

- 1 Describe the vehicle and the need
- 2 It confirms the fitment
- 3 One click to checkout

WHO IT HELPS

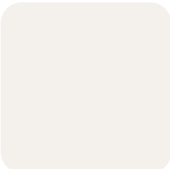
- First-time buyers
- Pros who know the part
- Mobile shoppers
- After-hours visitors

**Fitment Assistant** ● Online

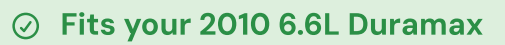
Hi! Tell me your Year, Make, and Engine — plus the part you need.

2010 Chevy 6.6L Duramax — steering gearbox

Found it. This one fits your 2010 Chevrolet 6.6L Duramax LMM:



Red-Head Steering Gear Box



\$506.00

Add & checkout →

Ask about fitment...



- 1

**Ask in plain language**  
Shoppers type their vehicle and what they need — no forms or filters required.
- 2

**Fitment confirmed**  
It checks the part against the shopper's exact vehicle before recommending it.
- 3

**Checkout in a click**  
The confirmed part is added to the cart with a direct link to checkout.



**Built to perform. Designed to scale.  
Ready for the long haul.**  
Reach out today for Fyresite Parts Intelligence™  
Learn more at [fyresite.com](https://fyresite.com)

Sean Elstins  
Chief Commerce Officer

Office: 888-221-6509  
Cell: 925-997-3055  
Sean@fyresite.com  
Sales@fyresite.com



Scan to Book

