

Algolia Search & Faceting.

Instant, relevant search and filtering built for parts catalogs. Powered by Algolia, fitment-aware search turns thousands of SKUs into fast, accurate results — by vehicle, by part, or by keyword.

WHY THIS MATTERS

Search that finds the fit.

- ✓ Sub-second results across thousands of SKUs
- ✓ Fitment-aware faceting by Year, Make, Model, Engine
- ✓ Scales from pay-as-you-go to advanced merchandising

01

Fast, relevant, fitment-aware

Search understands vehicles and parts, not just keywords.

02

Faceting that fits parts

Filter by fitment and attributes that native Shopify search can't handle alone.

03

Grows with your store

Start simple and scale up to advanced relevance and merchandising.

Search & Discovery



Instant Search

Sub-second, typo-tolerant results as shoppers type.



Fitment Filters

Filter results by Year, Make, Model, Engine, and part attributes.



Smart Collections

Fitment-based product groups scaffolded and sorted automatically.



Relevance Tuning

Ranking and merchandising tuned to how your shoppers actually buy.



Collection Sorting

Optimized sort and ranking across large, technical catalogs.



Built for Scale

Proven across catalogs of 26,000+ SKUs and 1,600+ collections.



Plans That Grow

Pay-as-you-go, Grow, and Elevate tiers as your store scales.



Native to Shopify

Search and discovery integrated directly into your Shopify storefront.

How it Rolls Out

PHASE 01

Discovery

We learn your catalog, your fitment, and where buyers get stuck.

PHASE 02

Architecture

We plan your search, filters, and what shows up first.

PHASE 03

Migration

Your products and fitment get cleaned up and organized in Shopify.

PHASE 04

Build

We set up fast search and filters tuned to your catalog.

PHASE 05

Launch & tune

We test, launch, then keep tuning sales and order flow.

Discovery that scales with you.

Fast, fitment-aware search and faceting — tuned for parts and proven on the largest catalogs.

0.9→1.7%

CONVERSION RATE LIFT (DPP)

100+

BRANDS ON ALGOLIA, IN-CATEGORY



SHOPIFY
PREMIER
PARTNER

See how it works [→](#)

Find the right part in seconds.

Algolia powers instant, fitment-aware search and faceting inside Shopify. Shoppers filter by vehicle and attribute and get fast, relevant results — even across tens of thousands of SKUs.

- 1
- Instant, typo-tolerant search
- 2
- Faceting by fitment & attributes
- 3
- Relevance tuned for parts

Filters

YEAR

2018

2019

2020

MAKE

Ford

Chevrolet

GMC

ENGINE

5.0L V8

3.5L V6

brake rotor for 2018 Ford F-150

Vented Brake Rotor

SKU R-551

Fits your 2018 Ford F-150

\$130.00

Drilled & Slotted Rotor

SKU R-560

Fits your 2018 Ford F-150

\$189.00

OE Replacement Rotor

SKU R-540

Fits your 2018 Ford F-150

\$96.00

1

Instant search

Sub-second, typo-tolerant results as shoppers type, across the entire catalog.

2

Fitment faceting

Filter by Year, Make, Model, Engine, brand, and part attributes — combined freely.

3

Tuned & scalable

Relevance and merchandising tuned per store, proven on 26,000+ SKU catalogs.

FYRESITE

Built to perform. Designed to scale.

Ready for the long haul.

Reach out today for Fyresite Parts Intelligence™

Learn more at [fyresite.com](#)

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