

Product Builders & Kits.

Guided, fitment-aware product configuration. Shoppers build the right setup step by step — kits, bundles, and add-ons that all fit their vehicle — and edit it in the cart before they buy. Fewer wrong parts, bigger orders.

WHY THIS MATTERS

Build the right setup, guided.

- ✓ Step-by-step configuration that stays fitment-aware
- ✓ Kits and bundles with dynamic, compatible add-ons
- ✓ Editable right in the cart before checkout

01

Guided configuration

Walk shoppers through the right choices for their vehicle, step by step.

02

Kits & dynamic add-ons

Bundle core parts with add-ons that adjust to what fits.

03

Editable in cart

Shoppers can review and adjust the build before they check out.

What Builders Cover



Guided Steps

A clear path through the options, filtered to the shopper's vehicle.



Kitted Products

Sell complete kits as one product, assembled from many parts.



Dynamic Add-Ons

Offer add-ons that change based on the chosen configuration.



Fitment-Aware Options

Only show choices that fit the selected vehicle.



Editable Cart

Adjust quantities and options in the cart without starting over.



Simple to Complex

Handles simple products, variable products, and builder-style kits.



360° Product Views

Spin-gallery imagery so shoppers see exactly what they're building.



Native to Shopify

Configured products flow through standard Shopify cart and checkout.

How it Rolls Out

PHASE 01

Discovery

We learn your catalog, your fitment, and where buyers get stuck.

PHASE 02

Architecture

We plan the build steps, kits, and options.

PHASE 03

Migration

Your products and fitment get cleaned up & organized in Shopify.

PHASE 04

Build

We build the configurator, kits, and add-on logic.

PHASE 05

Launch & tune

We test, launch, then keep tuning sales and order flow.

Bigger, more confident orders.

Guided, fitment-aware builds and kits — so shoppers buy the complete, correct setup.

↑ **AOV**

BIGGER ORDERS

Fewer

WRONG-PART RETURNS



SHOPIFY
PREMIER
PARTNER

See how it works [→](#)

Build it right, step by step.

A guided builder walks shoppers through compatible options for their vehicle, assembles kits with dynamic add-ons, and lets them fine-tune everything in the cart before checkout.

- 1 Pick the vehicle and base part
- 2 Add compatible options & kits
- 3 Review and edit in the cart

Build your kit

- ✓

STEP 1 · VEHICLE
2018 Ford F-150 · 4WD
- ✓

STEP 2 · BASE PART
BDS 2" Coilover Lift Kit
- 3

STEP 3 · ADD-ONS
Choose compatible extras

- ✓

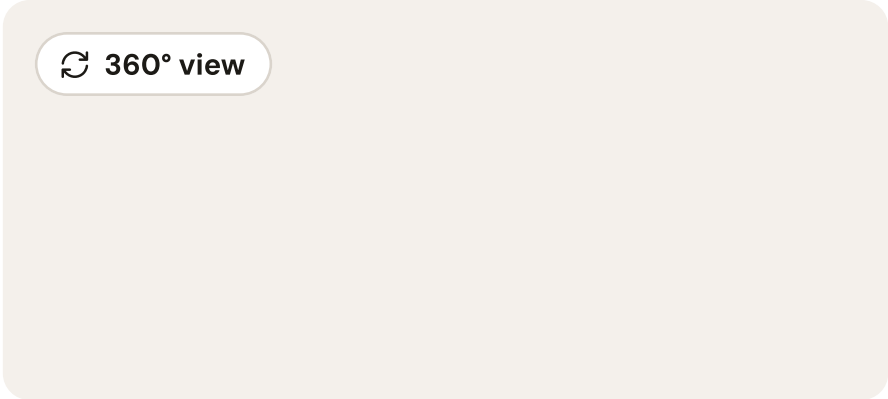
Camber bolt kit

+\$40
- Install hardware

+\$25
- ✓

Front alignment kit

+\$60



Your kit	
Coilover lift kit	\$1,295
Camber bolt kit	\$40
Front alignment kit	\$60
Total	
\$1,395	

Add kit to cart

- 1
- Guided & fitment-aware
- Each step only shows options that fit the selected vehicle.

- 2
- Kits with add-ons
- Bundle a core part with dynamic add-ons, sold as a single product.

- 3
- Editable cart
- Shoppers adjust the build in the cart before they buy.

WHAT YOU CAN BUILD

- Lift & coilover kits
- Brake packages
- Intake systems
- Custom bundles

IN EVERY KIT

- Core part
- Compatible add-ons
- Install hardware
- Fitment-verified



Built to perform. Designed to scale.
Ready for the long haul.

Reach out today for Fyresite Parts Intelligence™
Learn more at fyresite.com

Sean Elstins
Chief Commerce Officer

Office: 888-221-6509
Cell: 925-997-3055

Sean@fyresite.com
Sales@fyresite.com



Scan to Book

