

Turn14 Fulfillment.

Drop-ship fulfillment, automated. Integrate with Turn14 to normalize SKUs, keep inventory in sync, and route orders automatically — so a huge distributed catalog stays accurate and orders flow without manual work.

WHY THIS MATTERS

Fulfillment on autopilot.

- ✓ SKU normalization across a large distributed catalog
- ✓ Inventory kept in sync, automatically
- ✓ Orders routed and split for drop-ship fulfillment

01

Normalized SKUs

Map Turn14's catalog into clean, consistent SKUs your store can trust.

02

Live inventory sync

Stock stays in sync automatically, so shoppers see what's actually available.

03

Automated routing

Orders route to fulfillment and split by location without manual steps.

Inside the Integration



Clean SKU Mapping

Turn14 part data mapped to clean, consistent store SKUs.



Inventory Sync

Stock levels stay in sync automatically across the catalog.



Automated Routing

Orders routed to fulfillment without manual handling.



Split Shipments

Multi-line orders split by fulfillment location.



Live Availability

Real-time stock shown on PDP, search, and quick order.



Order Reconciliation

Order and fulfillment status kept in sync end to end.



Scales to the Catalog

Built for tens of thousands of distributed SKUs.



Native to Shopify

Fulfillment data flows straight into Shopify orders.

How it Rolls Out

PHASE 01

Discovery

We learn your catalog, your fitment, and where buyers get stuck.

PHASE 02

Architecture

We plan how products, stock, and orders stay in sync.

PHASE 03

Migration

Your products and fitment get cleaned up and organized in Shopify.

PHASE 04

Build

We connect Turn14 and automate stock and order routing.

PHASE 05

Launch & tune

We test, launch, then keep tuning sales and order flow.

Fulfillment that runs itself.

Turn14 SKU normalization, inventory sync, and automated order routing — a distributed catalog that just works.

26,500+

DISTRIBUTED SKUS SUPPORTED

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MANUAL ORDER STEPS



SHOPIFY
PREMIER
PARTNER

See how it works [→](#)

From distributed catalog to shipped order.

Turn14's distributed catalog is normalized into clean SKUs and synced for live availability. Orders then route automatically to fulfillment and split by location — no manual handling.

- 1
- Normalize the Turn14 catalog
- 2
- Sync inventory, show live stock
- 3
- Route & split automatically

WHAT STAYS IN SYNC

- SKUs
- Inventory
- Pricing
- Orders
- Tracking
- Availability

